



FOR IMMEDIATE RELEASE:

*Janek Performance Group Elevates its Presence in the Sales Training Industry
with Launch of Innovative and 'Educational' New Website*

LAS VEGAS, NV, May 13, 2013—Janek Performance Group will launch its new company website, completely devoted to the service and education of new and existing sales performance clients, on Monday, May 13, 2013.

Aside from the many aesthetic improvements, the website features new service and product offerings with the addition of the Janek XFactor™, and a robust new Resource Library, chockfull of sales performance thought leadership including white papers, case studies, an all new blog and other helpful resources.

The new website also serves to underline recent leadership changes for the company. Last fall, longtime Janek contributors Nick Kane and Justin Zappulla were appointed to Managing Partners. Since the appointment, the pair has been serving as catalysts for the corporation's aforementioned expansion of its product and service offerings, as well as key initiatives to gain an even greater understanding of sales performance excellence.

“The launch of the new site is symbolic of the change and growth Janek has experienced in the past few years. It is significant for us on many levels, but the one I'm most excited about is the redefinition of the customer experience – the site provides a wealth of information and true education on a level that we had not been able to achieve previously,” said Managing Partner, Nick Kane.

Visit Janek Performance Group's new website at www.janek.com

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About Janek Performance Group

Janek Performance Group, in Las Vegas, Nevada, is an industry leader in sales performance solutions. Janek works with a broad range of clients in a variety of industries to provide the resources, expertise, training and consulting services to address today's toughest sales challenges.

For more information, contact Janek Performance Group at 800.979.0079.